



**TOWN OF FORT FRANCES
ADMINISTRATION & FINANCE DIVISION
TREASURY REPORT 2012/120**

TO: Mayor Avis & Members of Council
FROM: Laurie Witherspoon, Treasurer
DATE: December 11, 2012
SUBJECT: Christmas Greetings on 93.1 The Border

BACKGROUND

Please find attached the 2012 Holiday Greetings request for consideration received from 93.1 The Border for 30 (\$189.00 plus HST) or 60 (\$299.00 plus HST) radio holiday greetings running 15 seconds in length. The greetings would air on or around December 21, 2012 ending January 1, 2013.

RECOMMENDATION

The Administration & Finance Executive Committee recommends Council approve Choice B – 30 15-second holiday greetings from December 21/12 to January 1/13 on 93.1 The Border in the amount of \$189.00 plus applicable taxes.

Council Approval of This Report Will Agree to the recommendation of the Administration & Finance Executive Committee to authorize 30 fifteen second Holiday Greetings on 93.1 The Border from December 21/12 to January 1/13 for a cost of \$189.00 plus HST.



Deborah Emes
<Emes.Deborah@radioabl.ca>
>

11/28/2012 04:21 PM

To "Town of Fort Frances (lwitherspoon@fort-frances.com)"
<lwitherspoon@fort-frances.com>
cc
bcc
Subject Christmas Greetings on 93.1 The Border

Hi Laurie,

It's that time again, Christmas greetings on 93.1 The Border. Last year the town purchased the \$189 package, if you would like the same package again just send me email or fax with your choice.

I will be in touch early next week, if you have any questions before then give me a shout.

Cheers!

Deborah Emes

Advertising Consultant

93.1 The Border

Office: 807-274-5341

Cell: 807-275-7093

Fax: 807-274-2033

email: emes.deborah@radioabl.ca

This communication and its attachments are confidential and may be privileged. If you are not the intended recipient, please immediately notify the sender and then delete this communication and its attachments without reading or forwarding it. Thank You.



THINK GREEN! before printing this email. Christmas greetings 2012.docx

93.1 The Border 2012 Holiday Greeting Package

Wish your customers and staff and friends a Merry Christmas and Happy New Year on the RADIO. Holiday greetings will begin to air on or around

December 21, 2012 ending January 1, 2013. Your holiday greeting will be 15 seconds in length; all announcements will air between 6am and 12a Monday thru Sunday,

We have two packages available, please circle your choice!

Choice A- 60 x 15 second Greetings \$299 + HST

Choice B- 30 x 15 second Greetings \$189 + HST

Participating Business

Town of Fort Frances

Contact

Phone 274-5323

Customer Signature

Date

Special Message

Your Advertising Consultant will be following up with a phone call this week!