

REPORT

TO: Community Services Executive Committee

FROM: Jason Kabel, Manager of Community Services

DATE: October 22, 2015

RE: Website Development Summary

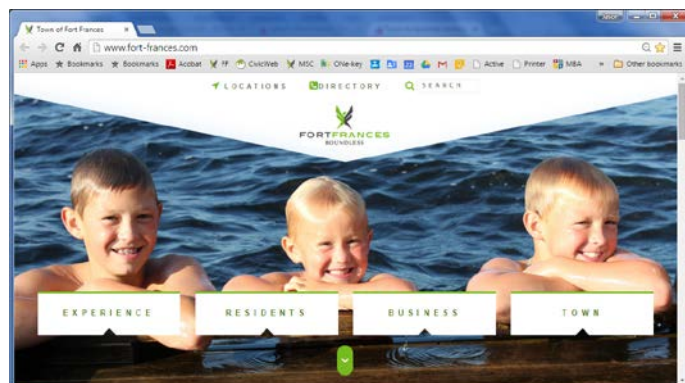
BACKGROUND

In June 2014 the Town of Fort Frances undertook to redevelop the Town's website (www.fort-frances.com) to incorporate the newly adopted brand of the Town and modernize the overall look, feel, and functionality. Funding for the project was secured by Rainy River Future Development Corporation (RRFDC) with FedNor.

An eight member ad-hoc committee comprised of Town staff & EDAC members was struck to identify technologies required in the new website and also pursue a comprehensive request for proposal (RFP) selection process. There were 13 organizations who made contact with the committee showing interest in the project with 8 submissions received in the call for proposals prior to the August 28, 2014 deadline. There was a great deal of time invested by the committee to ensure that a fair and comprehensive vendor evaluation matrix would determine the ideal candidate to support the website redevelopment. After a virtual tie in the skills & abilities portion of the scoring, it was determined that a two-organization partnership may be the best approach to achieve the best final product possible; that being Metric Marketing (Winnipeg) and Times Web Design (Fort Frances). With both companies amicable to the arrangement, development of the new website began in October 2014 with a 5-6 month projected timeline for realistic go-live date.

At the end of May 2015, the new website was launched embossed with the new 'Boundless' brand, complete with smart design for mobile devices, and an updated backend software version for ease of maintenance and expandability.

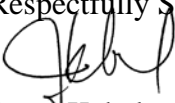
Each division was tasked with identifying the people responsible for their respective components of the website to ensure the site stays current with relevant information (attached).



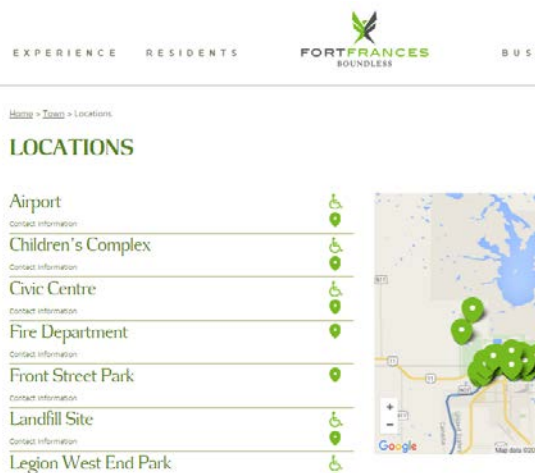
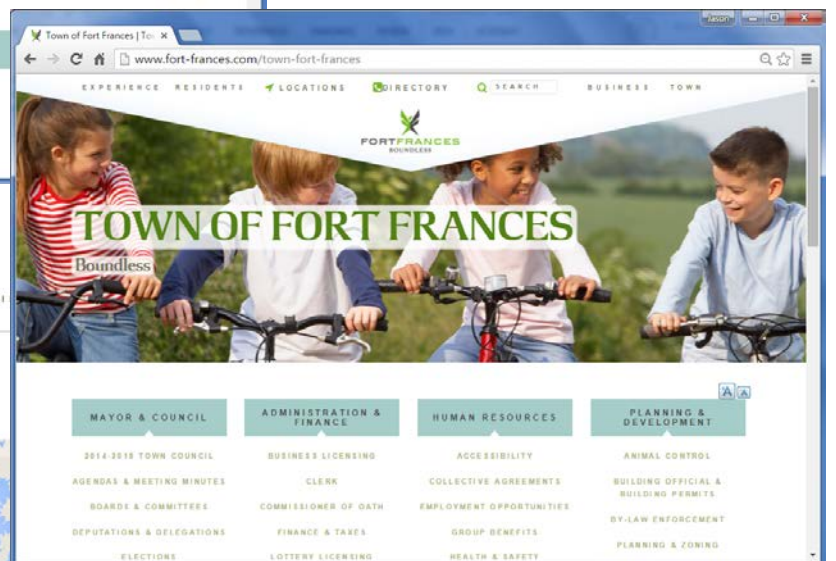
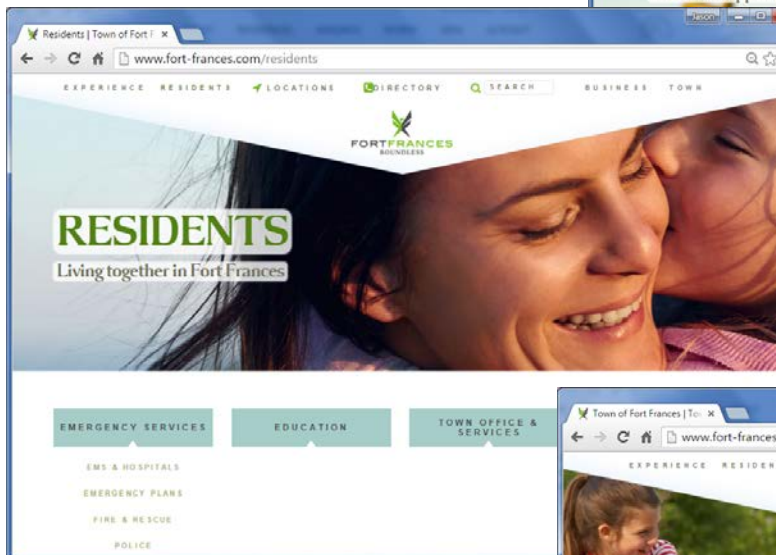
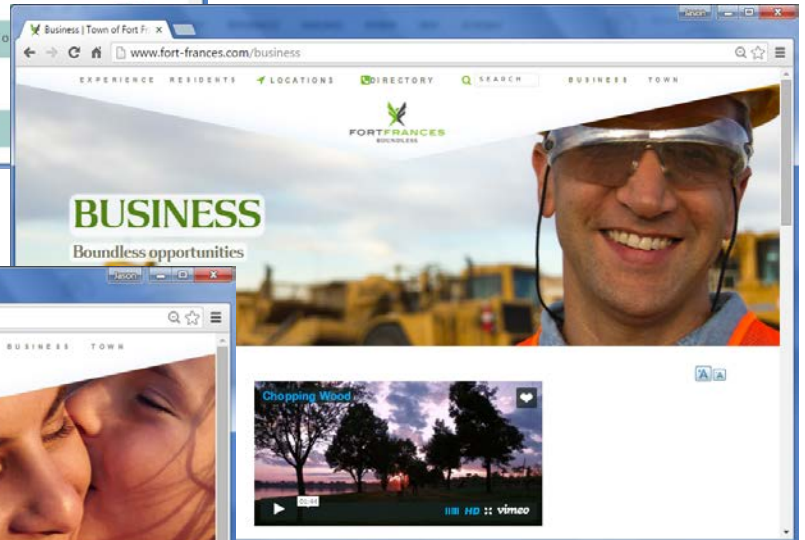
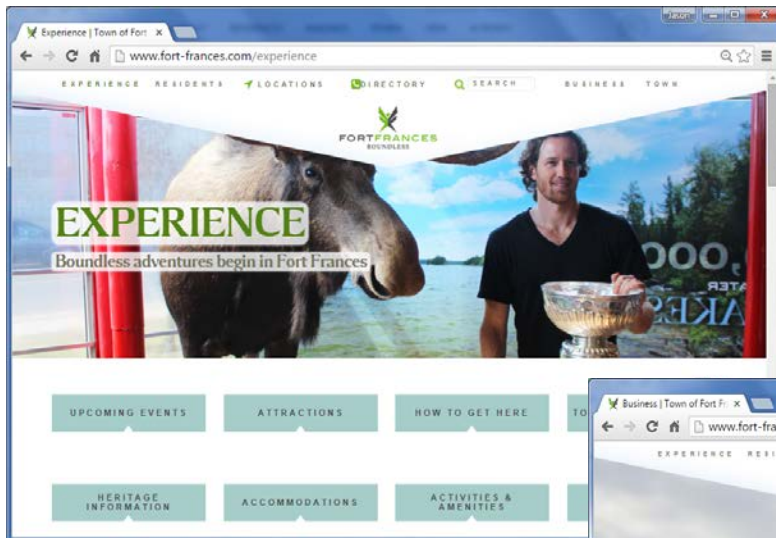
RECOMMENDATION

None at this time. This report is provided for informational purposes only.

Respectfully Submitted,

A handwritten signature in black ink, appearing to read 'JK', is written over the printed name 'Jason Kabel'.

Jason Kabel,
Manager of Community Services



2015 TOFF Website Maintenance

(updated October 2015)

[illegible]

- COLLECTIVE AGREEMENTS
- EMPLOYMENT OPPORTUNITIES
- GROUP BENEFITS
- HEALTH & SAFETY
- MOFFAT FAMILY FUND
- PENSION PLAN
- PHYSICIAN RECRUITMENT
- POLICY MANUAL

PLANNING & DEVELOPMENT

Travis Rob

- ANIMAL CONTROL
- BUILDING OFFICIAL & BUILDING PERMITS
- BY-LAW ENFORCEMENT
- PLANNING & ZONING
- COMMITTEE OF ADJUSTMENT
- OFFICIAL PLAN
- SITE PLAN CONTROL
- ZONING
- TOWN MAP

OPERATIONS & FACILITIES

Lori Pattison/Trish Law

- AIRPORT
- CAPITAL PROJECTS
- ENGINEERING & GIS SERVICES
- LANDFILL SITE
- MAINTENANCE ACTIVITIES
- PARKS & CEMETERIES
- POINT PARK
- PUBLIC WORKS
- ROADS & TRANSPORTATION
- SNOW REMOVAL
- WASTE MANAGEMENT
- WATER & SEWER

COMMUNITY SERVICES

- CHILDREN'S COMPLEX
- FIRE & RESCUE
- LIBRARY & TECHNOLOGY CENTRE
- MEMORIAL SPORTS CENTRE
- MUSEUM
- SISTER BETTY KENNEDY CENTRE
- SORTING GAP MARINA
- SUNNY COVE CAMP
- TOWNSHEND THEATRE

Shawna McRitchie/Dawn Ash
 Frank Sheppard
 Jeremy Hughes
 Leana Moffitt/Jason Kabel
 Sherry George
 Jason Kabel
 Leana Moffitt
 Jason Kabel
 Jason Kabel

BUSINESS

RRFDC

FORT FRANCES POWER CORP

Joerg Ruppenstein