



Pat Gartshore Chair – Gartch's Int. Pub	A	Rick Wiedenhoeft – Town Councillor Town of Fort Frances	P
Shelley Wepruk Secretary	P	Stacey Cridland Flint House	P
Pam Williams ) 4 Your Pets	P	Ed Gackley Flinthouse	A
Scott Krinke-Turvey Inkspotz	P	RRFDC Representative Geoff Gillon	A
Jamie Pryde Modern Family Diner	A	Heather Johnson Chamber of Commerce Rep	P

## **1. Call to Order , Call for Conflict of Interest, Call for Agenda Additions**

Scott Krinke-Turvery chair opened the meeting at 8:03 am. ... The Agenda and minutes had been sent via email. Members were asked for any emergency agenda additions or conflicts of interest, none were noted.

## **2. Approval of Minutes**

### **B.I.A Board of Management Meeting –10 March 2021**

Copies of the minutes from the 10 February 2021 Board of Management Meeting circulated for review and approval. The following motion was made:

**Motion #1 Rick Wiedenhoeft/Pam Williams**

TO accept the minutes presented of 20 January 2021

Also to ratify all motions made on that date.

**No against or abstentions**

**CARRIED**

*Success  
Pam Williams  
Pat Gartshore } via  
Zoom*

## **3. Accounts Payable & Financial Report**

**Motion #2 –Stacey Cridland/Pam Williams**

TO accept the total payable for, February 2021 in the amount of \$519.80

**No against or abstentions**

**CARRIED**

**CARRIED**

## **4. New Business**

### **1. Provincial Membership**

1.

## **5. Committee Reports**

### **Finance and Administration Committee**

1. All good. Working on budget. Surplus again this year. Dawn at Town Hall needs our budget in by 31 March. Pam will be consulting with her regarding it.
2. There appears to be some confusion as to our pledge to the town in regards to Rainy Lake Square. In our agreement it states we agree to pay \$1,000.00 per year for visual enhancements and an additional \$1,000.00 per year for advertising in addition to our initial cash outlay of \$40,000.00 and \$10,000.00 per year for 10 years. Shelley will be calling Dawn to inquire where we stand.

### **Promotions Committee**

1. Rick advised that June will be senior month. Sister Kennedy Centre would like to know if the BIA would be interested in doing a promotion to help them along. Please note that you will be receiving notification closer to June to remind you of this once it has been publicly proclaimed by Town of Fort Frances.
2. Scott & Stacey suggested asking people to write in with comments re good experiences during COVID. They will then be entered into a draw for a gift card from one of our local businesses. It was also suggested that people could comment on the radio. We will be working on an ad promoting testimonials and will give participants a 2 week window.

### **Maintenance Committee**

1. Scott met with Travis re plaque placement. It was agreed upon that our plaque should be placed on the rock cage along with other contributors and not on one of the towers as proposed by the Town.

### **Chamber of Commerce**

1. Heather Johnson is our Chamber representative.
2. Heather will also post on their page if we would like to advertise with them on Facebook.
3. They will be doing a promo in August with more information to come.
4. “Stay in Ontario” is the big push this year they are promoting.
5. Chamber in process of doing inter-town “Go Local” promo’s. She will get info off to Shelley to share.

### **Social Media**

- 1 Stacey is waiting until after Valentine’s Day to set up Like & Share. She is also looking for a contest for Family Day that the whole family can participate in.

### **New Business**

1. Provincial BIA membership is now due. It was decided that as we have never taken advantage of our membership that we will not be renewing it at this time.

## **6. Old Business**

## 1 Setting of Next Board Meeting

### 4. Motion Pam Williams

To close the meeting

No against or abstentions

All in agreement – CARRIED - Meeting Closed at 8:55 a.m.

Our next meeting date will be 14 April, 2021 via Zoom at 8am.

**PLEASE NOTE THAT ALL MEETINGS WILL NOW BE HELD ON THE SECOND WEDNESDAY OF EACH MONTH AT 8:00 A.M. VIA THE INTERNET UNTIL WE CAN ONCE AGAIN MEET IN PERSON AT THE RRFDC BOARD ROOM UNLESS OTHERWISE NOTIFIED.**