



REPORT

TO: Mayor Avis and Council

FROM: Jason Kabel, Manager of Community Services

DATE: August 4, 2016

RE: **Kiwanis Sunny Cove Camp – Strategic Plan Item**

Preamble

An entry in the 2015 Town of Fort Frances Strategic Plan: Incredible Community – Boundless Opportunity was an initiative to investigate the long-term use and potential of Sunny Cove Camp for youth programming and economic development opportunities.

To this end, the Community Services Division in conjunction with the Rainy River Future Development Corporation hosted a strategic brainstorming/planning discussion on June 15, 2016 at Sunny Cove Camp that was advertised to the community to attend. There were 16 people in attendance at the session including committee members. The attached document are the ideas that were fashioned in the session proceedings as led by facilitator Geoff Gillon.

Recommendation

The Community Services Executive Committee recommends to Mayor and Council to receive the Sunny Cove Planning Discussion document as attached as a completed strategic plan initiative for Sunny Cove Camp and refer to it for any future strategic planning discussions for camp.

Respectfully Submitted,

A handwritten signature in black ink, appearing to read "J. Kabel".

Jason Kabel

<p>Council approval of this report will accept the attached Sunny Cove planning discussion document as a completed strategic plan initiative.</p>
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Sunny Cove Planning Discussion
June 15, 2016
Facilitated by: Geoff Gillon, RRFDC

Present:

Gary Rogozinski
Paul Noonan
Kaleb Firth
Eric Fagerdahl
Wes Friesen
Jason Kabel

Sherry George
Candace Cole
Dr. Bob Lidkea
Frances Flook
Robin Dennis

Susan Shortreed
Heather Latter
Caren Fagerdahl
Olive Friesen
Nicki Paddock

QUESTION #1 (COMMENTS)

- A. RV Campground, 2nd Beach (tent etc...)**
- B. Sponsorship Opportunities – Alumni**
- C. RV Park – need to be separate, security**
- D. Developing long range plan**
- E. Move BBQs to better the view**

1. WASHROOM UPGRADES, NEED SECOND BUILDING (12 MARKERS)

- Storage shed for canoes, tables etc
- Bigger washroom facility building
- New or upgraded cabins
- Russell hall heater
- Docks
- One building for washrooms & showers, also Handicap friendly
- Another washroom structure (new), old one needs updating
- Washrooms for each cabin unit and another shower facility at the bottom of the hill
- Another washroom building near farther sleeping cabins

2. BASIC IMPROVEMENT TO THE SITE AS A WHOLE (9 MARKERS)

- Zipline – high ropes, team building, relay type stuff
- Golf carts (similar to Manitou Mounds) that could ferry elders or youngsters
- Limited Wi-Fi (staff use only)
- More/better parking

3. HEATING/AC/LIGHTING UPGRADES (7 MARKERS)

- Heating in cabins to prolong season of use
- Longer season initiatives, heating of existing infrastructure to lengthen the season
- Air conditioning for Russell Hall
- Heating in cabins

4. GENERAL UPGRADES/MAINTENANCE (6 MARKERS)

- Making sure that what we have is well maintained and brought up to standards
- Kitchen upgrades
- Dorm style accommodations
- Activity hall upgraded
 - Wi-fi phone line
 - Face lift
- Multisport surface
- Another 3 season cabin could replace cabin #3
- Modernize or upgrade main building to support existing programming/camps (non-profit groups, not wedding, private)
- Facilities to accommodate year-round conferences and/or retreats
- One structure: 4 rooms, 2 baths, double beds
- Maintain current buildings/washroom & grounds
- Window upgrade
- Lighting in Russell Hall
- Upgrades for handicap individuals

5. SECOND BEACH DEVELOPMENT (6 MARKERS)

- Mini cabins to rent/ Fish on 2nd beach
- 2nd beach campground & road
- Youth camp walking trails
- Landscaping, remove or cover up rocks
- Permanent wedding gazebo
- Rec supplies & storage
- 2 more cabins
- Develop 2nd beach nature trail
- Keep upgrading facilities, possibly develop 2nd beach area

- I would like to see 2nd beach developed with 4 season cabins. They don't have to be big. This would promote use in all seasons.
- Develop 2nd beach

6. RV PARK/CAMPGROUND (3 MARKERS)

- RV Park
- Divide property/2 beaches
 - For summer camps
 - Provincial grade campground with all facilities (lacking in area)

QUESTION #2: COMMENTS:

- A. Policy on curfew/late night activities needs to be reviewed**
- B. More aggressive marketing to schools, colleges, etc.**
- C. Review rate structure to incorporate small activities (kayak use of beach, private sector), Russell Hall, McGregor Hall**
- D. School Board use in June need to be pursued**
- E. Youth Camp \$400/night from Kiwanis**
- F. What conflict with local businesses eg. Weddings, socials etc...**

1. SCHOOLING & TRAINING (16 MARKERS)

- Hiking trails, wilderness and survival training
- School overnights or daytrips
- Post-secondary schooling, alternative schooling
- Outdoor education
- Canoe kayak certification
- Culinary camps
- Fall blitz
- Yoga retreat

2. SPECIALTY RETREATS (12 MARKERS)

- Internet camps
 - Music, sports, yoga, kayaking/canoe
- Retreats: girls, boys adults
- Healthy lifestyle retreats: men, women, children

3. MEETING/CONFERENCES (7 MARKERS)

- Day use, meetings of special interest groups, charities, organizations

- Conferences
- Expand youth camps to all N.W. Ontario
- More meetings/retreats opportunities during week
- More workshop in general

4. TEAM/SPORT PROGRAMMING (5 MARKERS)

- Alternative extreme sport programs
- Team building retreats
- Infrastructure, youth nature space, ropes course, zip line etc.

5. MISCELLANEOUS PROGRAMMING (3 MARKERS)

- I would enjoy more youth events
- Senior exercises
- Hostel/camping during week for bikers etc
- If heated, winter camps

6. QUESTIONS PERTAINING TO PROGRAMMING

- Could there be a student position for summer programs at Sunny Cove? – someone to coordinate with schools & other groups?
- No weddings/meetings
- No private groups
- Unfair competition to taxpaying facilities
- Non-profit only
 - Church camps, school groups, community living groups during June to September
- Advertise the youth camp in a broader area to get new groups
- If we had golf carts, could we have events for seniors here? Teas, BBQs, exercise programs, walking etc...