



## REPORT

**TO:** Administration & Finance Executive Committee

**FROM:** Jason Kabel, Community Services Division Manager

**DATE:** October 4, 2019

**RE:** 2020 Dudley Hewitt Cup Request

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### Preamble

At the regular meeting of Council on September 23, 2019, Council referred the attached letter from M. Strachan & L. Patrick, Co-chairs of the 2020 Dudley Hewitt Cup Tournament Committee re: Support Request to the Administration & Finance Executive Committee for recommendation with input from the Community Services Executive Committee.

The Dudley Hewitt Cup Junior A Championship will be held in Fort Frances from April 28 to May 2, 2020 at the Ice for Kids Arena. Along with the host team, the Dudley Hewitt Cup includes the winners of the Superior International Junior Hockey League (SIJHL), the Northern Ontario Junior Hockey League (NOJHL), and the Ontario Junior Hockey League (OJHL). The winner of the Dudley Hewitt Cup continues to compete in the National Junior A National Championship.

The following is the list of requested items from the Dudley Hewitt Cup Committee:

1. Waive any fees for ice time during the 2020 Dudley-Hewitt Cup Central Canadian Jr. A Championship. April 28 to May 2.
2. Waive any fees for use of rooms, including the auditorium, during the 2020 Dudley-Hewitt Cup Central Canadian Jr. A Championship. April 28 to May 2.
3. Partner with the Chamber of Commerce to decide on an equitable, economic relationship with the Chamber of Commerce on the management of Kiosks located in the Ice for Kids lobby. April 28 to May 2
4. Use of 52 Canadians rink surface to serve meals to 2020 Dudley-Hewitt Cup Teams
5. Mayor's attendance at Opening Ceremonies
6. Provide Town memorabilia for team grab bags.

Below is a summary of the estimated fees associated with IFK ice and auditorium & kitchen rental for the dates requested (taxes not included):

<b>DAY</b>	<b>Ice Rental</b>	<b>Auditorium</b>	<b>TOTAL</b>
Tuesday, April 28	\$892.00	\$203.05	\$1,095.05
Wednesday, April 29	\$892.00	\$203.05	\$1,095.05
Thursday, April 30	\$892.00	\$203.05	\$1,095.05
Friday, May 1	\$586.90	\$203.05	\$789.95
Saturday, May 2	\$508.50	\$203.05	\$711.55
	<b>\$3,771.40</b>	<b>\$1,015.25</b>	<b>\$4,786.65</b>


It is misleading to evaluate the request purely on the monetary value associated with the rental fees as presented due to the fact that there would not typically be revenue generated at this time of year for ice rental as the ice would normally be uninstalled. It is necessary to also factor in the expense to keep the ice installed in the IFK as a variable, not simply the potential lost revenue. The estimate for keeping the IFK ice installed at this time of year for one week is approximately \$2,500-\$3,000.

In a typical season the ice in the Ice For Kids rink is uninstalled about the second week of April. Thus, the potential expenses for maintaining the ice for an additional 3 weeks will be approximately \$7,500-\$9,000. An extension to the ice-season also provides opportunity for other users to take advantage of the available ice and, as such, the Community Services Division will endeavour to capitalize on the opportunity by generating as much additional revenue as possible.

### **Recommendation**

The Community Services Executive Committee recommends to the Administration & Finance Executive Committee to grant the requested items to the Dudley Hewitt Cup Committee with the following caveat; should the Dudley Hewitt Cup Committee/Fort Frances Lakers realize a profit of greater than \$20,000 by hosting the tournament, than the committee will donate \$4,000 back to the Town to help with the cost of keeping the ice in for the additional time required to host the championship. Also, we ask that the Lakers assist with other revenue generation ideas during the weeks leading up to the Dudley Hewitt Cup.

Respectfully Submitted,



Jason Kabel