

Info around travelling exhibit **Echoes in the Ice: Finding Franklin's Ship** - borrowed for June 29-Sept 22, 2019

Museums	Adult	Senior	Child/Student	Family	Child 5 & Under	Population
New Brunswick Museum	\$10	\$8	\$6	\$22		71 890
Royal Alberta Museum	\$19	\$14	\$10	\$48	Free	932 550
Nova Scotia Museum of Natural History	\$6.30	\$5.70	\$4.05	\$17.95		403 130
Western Development Museum - Saska-	\$12.00	\$10.00	\$5-8.00	\$27.00	Free	246 375
Western Development Museum - Moose	\$10.00	\$9.00	\$4-7.00	\$25.00	Free	33 890
Markham Museum	\$6.00	\$5.00	\$4-5.00	\$17.00		328 965
Exploration Place	\$11.00	\$9.00	\$8-9.00	\$25.00		74 003
Niagra Falls Museums	\$5.00	\$4.00	\$5.00	\$15.00	Free	88 071
Simcoe Museum	\$8.00	\$6.00	\$5.00-6.00			19 059
Esplanade Museum	\$7.00	\$7	\$7	\$20.00	Free	63 260
Alberni Valley Museum	Donation	Donation	Donation	Donation		17 678
Average	\$7.86	\$6.48	\$5.21	\$18.08		

Above information shows communities that have exhibited the display, population size and fees charged. All communities are twice our size or larger.

As exhibit will be here in the summer when we have fees, we propose fees similar to Simcoe Museum. To make things simple we suggest that fees for large exhibits of this kind (costing us in the \$10,000 - \$15,000 range) should automatically be doubled from our usual admission fees, thus if we charge \$4 for adults, travelling exhibit fee for adults will be \$8. If \$4.25 then \$8.50. This is so council doesn't have to repeatedly change fees.

Much of our 2019 budget will reflect this expense as the loan fee is \$9300, transportation will cost roughly \$7500, advertising will go up. In addition however, we will apply for a MAP exhibition grant. For a much smaller exhibit 2 years ago, we received \$5000.

As we are the only museum in our area that has room to display an exhibit of this size, we will advertise to the region. We are also hoping that our locals will attend, although they typically only do so if bringing visiting family — much prefer to visit during off season.