

## Town of Fort Frances, Mayor and Council

In August of 2015, a number of avid community members came together and formed the **OFSAA 2017 Committee**. In January 2016 after many hours of work the goal of bringing the Provincial A/AA Boys Hockey Championships back to Fort Frances was attained. It has been 11 years since OFSAA was last in Fort Frances and as one of the premier hockey towns and programs in the province, the time has come for us to host the trophy in front of our home town fans again! In March of 2017, 16 teams, 320 players, 90 coaches, managers, and trainers along with many families of the teams will be traveling to the Rainy River District to compete for the 69th annual Ontario High School Boys Hockey Championship. The Committee is excited about the "**Boundless**" opportunities that await all of these teams and their families.

The committee expects that close to 500 people will be sleeping, eating, and spending time and money in Fort Frances in March of 2017. We estimate conservatively that during the 5 days of the Tournament over \$400,00.00 will be spent in Fort Frances and the surrounding communities by people coming from outside of our District.

Our all-in estimate budget, based partly on figures from 2006, is approximately \$66,000 to \$72,000.00 for a 16 team tournament. If the Tournament was to be expanded to a 20 team tournament (similar to 2006) we would expect a larger budget but also a higher return for Fort Frances. The committee's Sponsorship target is between \$40,000.00 and \$50,000.00.

In the 2006 OFSAA, the Town of Fort Frances generously committed \$5,000.00 towards the OFSAA 2006 Tournament. The money was put towards the purchase of ice rental at the Memorial Sports Center. The 2017 Committee would follow a similar path with any in-kind donation from the Town of Fort Frances.

We acknowledge the challenges municipalities face when providing funding for events such as OFSAA but we are encouraged by the fact that the Town of Fort Frances and the community have strongly supported community endeavors like this in the past. We believe that the benefits to Fort Frances to be, in your own words - **Boundless**.

Sponsorship Levels are explained on the following handout. Please take a look at the different levels and be made aware of what the Town will receive for their sponsorship along with what the Committee has shared about the many community benefits.

Tax receipts will be issued by the Muskie Blueline Club on Corporate or Personal donations.

For further information on OFSAA 2017 or to make a donation, please contact Bob Miller, Chair, OFSAA 2017 at 807-275-7125 or Mike Allison at 807-274-4023.

**Thank you for taking the time to consider our proposal as we look forward to hosting Championship Hockey, and promoting Fort Frances and the area in March of 2017!**

Sincerely Yours,

Mike Allison  
Sponsorship Co-chair – OFSAA Boy Hockey 2017

# OFSAA 2017

## The Provincial A/AA Boys High School Hockey Championships in Fort Frances, March 2017

### Hosted by: The Fort Frances Muskies

It was just this past winter that Fort Frances was chosen to host the 69<sup>th</sup> annual Ontario Federation of Secondary School Athletic Association Provincial High School Hockey Championship. More than 6000 student athletes from across the province play Boys High School Hockey, and an Ontario High School Gold Medal is a rare and most prestigious award. On March 10, 2016, your Fort Frances Muskies surprised many of the bigger schools in Ontario and won their 4<sup>th</sup> Gold Medal Championship.

It's been a few months now that the Fort Frances OFSAA planning committee led by Bob Miller and Bryce Coyle has been making arrangements. Some of these arrangements are booking hotel rooms, ice time, referees, banquet facilities, programs, guest speaker, website, streaming services, twitter account, etc. If you're like many members of the committee it seems that much has changed in our world in the 11 years since Fort Frances last hosted the Tournament. Cell phones, YouTube, Facebook, Twitter, etc.

What hasn't changed is the community spirit of Fort Frances, Emo, Couchiching First Nations, and the Rainy River District. 16 teams, 320 young student athletes, 90 coaches, trainers, managers and many more parents, grandparents, and siblings will be coming to our communities next March. The OFSAA committee is seeking sponsors, who will help to underwrite the cost of bringing the Tournament to Fort Frances and the area.

Inside this OFSAA Brochure, you will find a number of sponsorship opportunities. Would you please review these options, and let us know how we can work together to support the 16 teams and 320 student athletes who will gather in our communities to vie for the Provincial Hockey Championship. An early commitment will enable us to provide you with maximum exposure, beginning in the fall of 2016.

If you have any questions about OFSAA 2017, or sponsorship opportunities, please contact one of us at your earliest convenience.

Bob Miller  
OFSAA Co-Chair  
275-7125

Pete Drouin  
Sponsorship Co-Chair  
274-4691  
276-7797

Robin Wright  
Sponsorship  
274-0057  
275-9382

Mike Allison  
Sponsorship  
274-4023

# Sponsorship Opportunities

## ***Platinum Sponsor***

***\$5000 plus***

**As a Platinum Sponsor you are recognized as a Major Partner of the 2017 OFSAA Championship. Your sponsorship package includes:**

- 8 **Premium** Tournament passes providing you access to all games.
- 4 Championship Banquet Tickets.
- 8 Season passes to the Muskie home games.
- 8 Tickets to attend and participate in a skate with your Muskie hockey team.
- 1 Full-page advertisement in the official program, along with complimentary copies.
- Your company logo prominently displayed for the full hockey season on the Muskie Website as well as a link from the site to your own website.
- Premium recognition in the newspaper and radio advertising leading up to, during and after the event.
- The opportunity to have your banner on display at the Sportsplex during the Championship.
- Partnership recognition from the Public Address announcers during games throughout the season and OFSAA tournament in Fort Frances, Emo and Couchiching First Nations.
- You will also receive an official Fort Frances Muskie OFSAA team photograph (8 x 10) as a souvenir of the championship week.
- Plus ... 4 OFSAA 2017 hats.

## ***Gold Sponsor***

***\$2500 - \$4999***

**As a Gold Sponsor you are recognized as a Major Contributor to the Championship. Your sponsorship package includes:**

- 6 **Premium** Tournament passes providing you access to all games.
- 3 Championship Banquet Tickets.
- 6 Season passes to the Muskie home games.
- 6 Tickets to attend and participate in a skate with your Muskie hockey team.
- 1/2 page advertisement in the official program, along with complimentary copies.
- Your company logo appropriately displayed for the full hockey season on the Muskie Website as well as a link from the site to your own website.
- Hi Profile recognition in the newspaper and radio advertising leading up to, during and after the event.
- The opportunity to have your banner on display at the Sportsplex during the Championship.
- Premium Sponsorship recognition from the Public Address announcers during games throughout the season and OFSAA tournament in Fort Frances, Emo and Couchiching First Nations.
- You will also receive an official Fort Frances Muskie OFSAA team photograph (8 x 10) as a souvenir of the championship week.
- Plus ... 3 OFSAA 2017 hats.

## ***Silver Sponsor***

***\$1000 - \$2499***

**As a Silver Sponsor, you will officially sponsor one of the 16 teams in the tournament. Your sponsorship package will include**

- 4 Tournament passes providing you access to all games.
- 4 Season passes to the Muskie home games.
- 4 Tickets to attend and participate in a skate with your Muskie hockey team.

- 1/4 page advertisement in the official program, along with complimentary copies.
- Your company logo displayed on the Muskie Website for the full hockey season as well as a link from the site to your own website.
- Recognition in the newspaper and radio advertising leading up to, during and after the event.
- The opportunity to have your banner on display at the Sportsplex during the Championship.
- Sponsorship recognition from the Public Address announcers during games throughout the season and OFSAA tournament in Fort Frances, Emo and Couchiching First Nations.
- You will also receive an official Fort Frances Muskie OFSAA team photograph (8 x 10) as a souvenir of the championship week.
- Plus ... 2 OFSAA 2017 hats.

### ***Bronze Sponsor***

***\$500 - \$999***

**As a Bronze sponsor you will be recognized in many ways including:**

- 2 Tournament passes providing you access to all games.
- 2 Season passes to the Muskie home games.
- 1/6 page advertisement in the official program, along with a complimentary copy.
- Your company logo displayed for the full hockey season on the Muskie Website as well as a link from the site to your own website.
- Recognition in the newspaper and radio advertising leading up to, during and after the event.
- The opportunity to have your banner on display at the Sportsplex during the Championship.
- You will also receive a team photograph (8 x 10) as a souvenir of the championship week.
- Plus ... 1 OFSAA 2017 hat.

### ***Friends of the Tournament***

***\$250 - \$499***

Part of the special nature of hosting an OFSAA Championship is the opportunity for all businesses large and small, along with non-profit organizations and individuals to step forward and participate in some way as a sponsor. We very much appreciate your monetary or in-kind contribution that will help with OFSAA 2017. As such we will be pleased to recognize you in the program, at the arenas and in our special advertisement after the tournament.

- 2 Season passes to the Muskie home games.
- You will also receive a team photograph (8 x 10) as a souvenir of the championship week.

### ***Booster Sponsor***

***\$100 - \$249***

We very much appreciate your monetary or in-kind contribution that will help with OFSAA 2017. As such we will be pleased to recognize you in the program, at the arenas and in our special advertisement after the tournament.

- 1 Season pass to the Muskie home games.

***Thank you very much for your support of High School Hockey in Fort Frances and The Rainy River District.***

When Cam Gushalak scored an empty net goal with 70 seconds left in the third period of the Gold Medal game on March 10, 2016 it secured the Muskies their 4 OFSAA Championship. And it brought to reality the Hosting of the 2017 OFSAA Championship as defending Champs.

It marked the 12 consecutive OFSAA for the Muskies, (2012 season of NORWOSSA was cancelled) and capped a season where many of the pundits thought the Muskies were not as strong as years past. The team quietly continued to improve under the leadership of Coach Jamie Davis and his staff and the boys confidently began to realize that they had a chance to be special.

Looking ahead the Muskies have 16 of 19 players eligible to return next season, many with 2 OFSAA Championship appearances to their credit. The 2016/17 team will have depth in goal, strength on the blueline, and quickness and skill at forward. The secret weapon in their quest to repeat as OFSAA Champs might be the considerable energy they will draw from playing in front of their hometown fans.

OFSAA 2017 in Fort Frances, Emo, and Couchiching First Nations will be held Monday March 20<sup>th</sup> through Thursday March. 23<sup>rd</sup>. We look forward to joining with sponsors like you, to offer players, coaches, parents, and fans a Provincial Championship to remember.

**MUSKIE GOLD MEDAL TEAM PICTURE HERE**

**FORT FRANCES MUSKIES - 2016 OFSAA GOLD MEDAL PROVINCIAL CHAMPION**