



November 8, 2017

Dear Mayor Avis and Fort Frances Town Council,

November is woman abuse awareness and prevention month and Riverside Community Counselling Services, a program of Riverside Health Care (RHC), is pleased to announce the sponsorship of the Shine the Light Campaign.

The Shine the Light Campaign was initiated in London, Ontario by the London Abused Women's Centre to increase awareness of woman abuse to the public. We are pleased to be one of many communities across the province helping to bring recognition to this issue through the Shine the Light Campaign. The Campaign's signature colour purple is used to symbolize courage, survival and honour. November 15, 2017 will be the official "Wear Purple Day" to honour and stand in solidarity with those women who have experienced and endured abuse.

On behalf of the Shine the Light Campaign, I would be honoured if Mayor Avis and the Fort Frances Town Council would assist in shining a light on the issue of woman abuse by proclaiming the month of November as Woman Abuse Awareness and Prevention Month for the town of Fort Frances, and in doing so, would be willing to raise our campaign flag for the month of November.

I thank you very much for your time and consideration.

Respectfully,

Jacquee Loerzel, M.S.W., R.S.W.
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