



**ADMINISTRATION & FINANCE DIVISION
TREASURY REPORT 2019/51**

TO: Administration & Finance Executive Committee
FROM: Dawn Galusha, Treasurer
DATE: May 16, 2019
SUBJECT: Radio Graduation Greetings Request

BACKGROUND

The attached request for "Congratulate the Graduates!" radio greetings from 93.1 the Border (CFOB Fort Frances) was received for consideration.

93.1 the Border (CFOB Fort Frances) request for consideration of either 35 - 15 second spots aired June 15-28 at a cost of \$299 + HST or 25 - 15 second spots at a cost of \$225 + HST. We did not participate in 2018, but no report was found on this request. There is a similar Holiday greeting which Council typically participates in at the lowest package price.

If the will of Council is to participate in the greetings, I suggest we consider expenses of this nature within the Council Advertising Budget with both the Graduation and Holiday Greetings being approved by Mayor Caul without the need of a special report.