

ECONOMIC DEVELOPMENT ADVISORY COMMITTEE

Minutes

March 12, 2012

A meeting of the Economic Development Advisory Committee was held in the Committee Room Civic Centre March 12, 2012 at 11:30 a.m.

The following members were present: Gary Rogozinski, Chair, Bob Armit, Dales Lawrence-Fortes(12:05), Mayor Roy Avis, Jane Gillon, Gord McBride, Jim Cumming and Aaron Beckett.

Also Present: Tannis Drysdale, Rainy River Future Development Corporation and Lori Pattison, Secretary.

Regrets: Geoff Gillon, Rainy River Future Development Corporation, Mark McCaig, Shanda Begin-DeGagne, Teresa Hazel, John McTaggart and Councillor Ken Perry.

1. Call to order at 11:45 p.m.
2. Non agenda items:
 - i) Social Media Training
 - ii) Huffman School
3. Disclosure of pecuniary interest and the general nature thereof: None
4. Approval of Minutes – February 6, 2012.

Gord McBride – Jim Cumming: that the minutes from the February 6, 2012 meeting be approved as circulated.

CARRIED.

5. Information and Activity Reports:
 - i) Assisted Living Survey – after some research the following recommendations were put forward:
 1. That EDAC not fund a survey
 2. That the Assisted Living Committee be encouraged to pursue one or all of the following actions:
 - work with EDAC to prepare a information package on Fort Frances and District, using existing data sources such as new Stats Canada information to be published in May and mail it to companies with an active interest in ALF's
 - consider entering into discussions with Rainycrest regarding any economies of scale available by co-locating a facility

- researches further the Timiskaming model and other usual ALF's structures
- seek out funding for a simplified business plan(feasibility study) for the operation of an ALF to determine the minimum size for break even.

There is a special ALAG meeting on Monday March 26 from 8:00 a.m. to 1:00 p.m. as the Sister Kennedy Centre to develop a Strategic Plan – Gary will attend on behalf of the EDAC committee and report back to us at the next meeting.

ii) Community Fund: Tannis presented the following recommendations to the committee: a small budget will be needed to cover:

- the costs of registration and legal filings (the committee intends to request pro-bono legal assistance)
- the costs of community foundation start up materials (\$300.00)
- initial marketing material expenses
- administrative support, meeting rooms and misc materials
- initial marketing material expenses
- administrative support, meeting rooms and misc materials
- either the authority to appoint an adhoc committee who will become the initial Board of Directors or for Council to appoint this committee.
- a long term commitment to absorb all accounting and administrative costs for at least the first 5 years of the Foundation.

Dale Lawrence-Fortes – Jim Cumming: that the Economic Development Advisory Committee forward the recommendations presented by Tannis on to Town Council.

CARRIED.

iii) Alag – Invitation to a Strategic Planning Meeting – Gary will attend the Strategic planning meeting on Monday March 26 from 8:00 a.m. to 1:00 p.m. on behalf of the EDAC committee.

6. Discussion and Action Request Items:

i) Rainy Lake Hotel – Tannis did a presentation with a brief history of the Rainy Lake Hotel and its current condition – building is unable to be saved – only course of action is to demo the building – Tannis presented

an option of turning the space into a Market Square. The estimated total to complete this task is approximately \$1,588,200.

Work together on a committee of combines membership with the RRFDC, BIA, Chamber, EDAC, Ministry of Northern Development and Mines and the Town of Fort Frances.

7. Educational Opportunities: (contact Tannis or RRFDC a week in advance)
 - i) Social Media Training April 3 at 9:00 a.m. at RRFDC
8. Non-Agenda Items:
 - i) Social Media Training – listed above
 - ii) Huffman School and Property – property was discussed – some interest in the property has been shown.
9. Next Meeting Date: April 2, 2012.

Adjournment 1:06 p.m.