

## ECONOMIC DEVELOPMENT ADVISORY COMMITTEE

### Minutes

July 9<sup>th</sup>, 2012

A meeting of the Economic Development Advisory Committee was held in the Committee Room Civic Centre July 9, 2012 at 11:30 a.m.

The following members were present: Teresa Hazel, Mark McCaig, CAO, Bob Armit, Jane Gillon, Gord McBride, Jim Cumming, Councillor Ken Perry, Dale Lawrence-Fortes and Shanda DeGagne-Begin.

Also Present: Tannis Drysdale, Geoff Gillon, Sarah Hallikas (RRFDC), Frank Sheppard and Lori Pattison, Secretary.

Regrets: John McTaggart, Gary Rogozinski, Mayor Roy Avis and Aaron Beckett. .

1. Call to order at 11:40 a.m.
2. Non agenda items:
  - i) Osisko
  - ii) Northern Community Investment Readiness Program.
  - iii) Judicial Vacancy
  - iv) Fly-In, Drive-In Barbeque

**Gord McBride – Jim Cumming:** motion to accept the agenda as amended.  
CARRIED.

3. Disclosure of pecuniary interest and the general nature thereof: None.
4. Approval of Minutes – May 7, 2012.

**Gord McBride – Ken Perry:** that the minutes from the May 7, 2012 meeting be approved as circulated.  
CARRIED.

5. Information and Activity Reports:
  - i) Escape to Ontario – Tannis handed out copies of the postcard advertisement to promote tourism in Northwestern Ontario.
  - ii) Rainy River Resources – now entering into social economic analysis phase. Draft terms of reference can be seen on website – comments can be submitted until June 16, 2012.
6. Discussion and Action Request Items:
  - i) Ontario Tourism Information Centre – Update and Discussion

- the Tourist Information Centre officially closed on May 31
  - Council approved EDAC's recommendation to have a student at the bridge handing out information – may have a grant for 5,000 to help cover the cost of a couple of students
  - assure to have Sorting Gap Marina staff as well as Museum staff briefed on tourist information – some tourists may inquire here when they see the Tourist Information Centre closed
  - have discovery guides at marina and the chamber office
- ii) Atikokan – request for financial support of Mom's Way – after some discussion it was recommended to write a letter to invite a representative to come to EDAC meeting to present project. Tannis will draft a letter for Mayor to sign. Hopefully will attend July 9<sup>th</sup> meeting of EDAC.

7. Non-Agenda Items:

- i) Osisko – some staff have received their lay offs – they are faced with some environmental issues
- ii) Northern Community Investment Readiness – Jane informed committee the application and guide book are once again available – there is money that is set aside for mining readiness however it is study/training related.
- iii) Judicial Vacancy – judge has been moved out of Fort Frances
- met with local law society
  - met with municipalities to inform them of what will take place
  - only district without a judge stationed locally
  - no changes anticipated
  - family court is now back up 4 months – long waiting times
- iv) Fly In – Drive In Barbecue – was well attended and once again a great success – the most people that we have seen in years – it was discussed and the committee would like to recognize Bruce Caldwell for his dedication and efforts that he puts forth annually to make this barbecue a great success – Tannis to draft a letter to Bruce Caldwell – Mayor to sign.

The matter of Emergency Measures was brought forward – how ready are we as a community should there be a major crisis – Frank Sheppard will be in attendance at the EDAC meeting on July 9, 2012 to provide insight on this matter.

July 1<sup>st</sup> events are shaping up nicely – set up a sub committee of Council for next year – monitor grant process – help support and aid committee in the organization of the July 1<sup>st</sup> activities – keep them on track

Social Media contest – “I Live Here” – best video submitted – random prizes drawn – chamber bucks as prizes  
Video contest with prizes for best vacation videos –entitled “I Play Here”

8. Next Meeting Date: July 9, 2012.

**Gord McBride – Jim Cumming** – that there being no further business before this committee that the meeting be now closed ( 12:50 p.m.)

CARRIED.