

ECONOMIC DEVELOPMENT ADVISORY COMMITTEE

Minutes

October 1st, 2012

A meeting of the Economic Development Advisory Committee was held in the Committee Room Civic Centre October 1, 2012 at 11:30 a.m.

The following members were present: Jim Cumming, Bob Armit, Teresa Hazel, John McTaggart, Mark McCaig, Mayor Avis and Jane Gillon.

Also Present: Tannis Drysdale, Geoff Gillon, (RRFDC) and Lori Pattison, Secretary

Regrets: Gary Rogozinski, Councillor Ken Perry, Shanda DeGagne-Begin, Dale Lawrence-Fortes, Gordon McBride and Aaron Beckett.

Vice Chair – Teresa Hazel chaired the meeting

1. Call to order at 11:42 a.m.
2. Non agenda items: Due to no quorum no additions may be made to the agenda.
3. Disclosure of pecuniary interest and the general nature thereof: None.
4. Approval of Minutes – September 10, 2012 – unable to approve due to no quorum.

Bob Armit wanted to make a change to the minutes of September 10, 2012 – he wanted it noted that his presentation was not on behalf of the ALAG committee.

5. Information and Activity Reports:
 - i) GoLocal Update: we have received approval to run the program from all levels of government – have hired an expert Jessie Radies (have set up successful Go Local Program in Edmonton) to help get program up and running – October 11 set as the Launch date – the cost to retailers is approximately 350 dollars annually plus 250 dollars for swipe card machines after 6 – 8 months turn the program over to the Chamber – radio advertising to begin this week – probationary period until December
 - ii) Border Signs – province paid for 2 years – new sign to be up in the next couple of weeks

Border Banner – interested in joining together with other sponsors – money is available from the RTO – very expensive to do the banner on our own
 - iii) Social Media – twitter is well received – continuing to receive blogs

6. Educational Opportunities (contact Tannis)
 - i) Rainy River Resources Tours – October 2 at 11:00 a.m. – Jim, Tannis, Geoff are attending the tour.
 - ii) Go Local Launch and Speaker – October 11 – Jessie Radies to speak
7. Non-Agenda Items: None.
9. Next Meeting Date: November 5, 2012.