

## TOWN OF FORT FRANCES

### MINUTES

September 14, 2015

The meeting of Economic Development Advisory Committee of the Town of Fort Frances was held in the Committee Room, Civic Centre on September 14, 2015 at 11:30 a.m.

PRESENT: G. Rogozinski, C. Mallory, M. Caron, K. McCaig, J. Gillon, J. Cumming, M. McCaig, R. Avis, K. Perry.

ALSO PRESENT: G. Gillon (RRFDC), S. Whalen (RRFDC), T. Drysdale, F. Flatt

REGRETS: D. Fortes, E. Fagerdahl, J. Lampi-Hughes, J. McTaggart, K. Lawson

#### **1. Call to Order**

#### **2. Non-agenda Committee items which because of urgency cannot be deferred to a subsequent meeting, identified to be considered later in the meeting.**

#### **3. Disclosure of pecuniary interest and the general nature thereof**

#### **4. Approval of Previous Advisory Committee Minutes**

4.1 Economic Development Advisory Committee Meeting Minutes dated August 10, 2015.

Mallory-Caron: THAT the minutes from the August 10, 2015 meeting be approved as circulated.

CARRIED

#### **5. Items Referred from Council - None**

#### **6. New Business - None**

#### **7. Standing Items**

7.1 Land Sale Policy.

-The Municipal Planner presented to the committee the final draft of the policy with the changes and amendments as proposed by the Committee. Discussion and review of only the changed items was held. Faye will make further changes to the policy as discussed.

7.2 Strategic Plan -

- Mr. McCaig addressed this with the committee. He reviewed the projects and timelines that are outlined on page 24 of the document, with recommendations on some items that EDAC be involved or further involved.

a) Item #6 - Revitalization (Nov 2015) to be brought forth to the October 5th meeting, committee to review and discuss more;

b) Downtown Parking - EDAC should discuss and be more involved in this item. Review of old reports etc, and should be addressed on upcoming agendas;

c) Sports Tourism Initiative (September 2016) - referred to Community Services Division and Fort Frances Chamber of Commerce.

d) Item #39 - Boundless Branding (October 2016) - discussion on how to utilize it better. Question was asked about individual use licensing fee to requirement to fill out a form to use the logo/brand. Committee to discuss further;

e) Item #29 - Town to investigate use and long-term planning;

f) WIFI Expansion (March 2017) - Frank Wepruk and EDAC;

g) Information Infrastructure Enhancement (February 2018) - EDAC will have major involvement in the project.

#### **8. Non-agenda Items**

Ken Perry gave an update on the Rail Taxation Issue.

**9. Adjourn / Next Meeting Date - October 5th, 2015**