

TOWN OF FORT FRANCES

Economic Development Advisory Committee

AGENDA - December 7, 2015, 11:30 AM

MEETING - Committee Room - Civic Centre

Page

1. **Call to Order**
2. **Non-agenda Committee items which because of urgency cannot be deferred to a subsequent meeting, identified to be considered later in the meeting.**
3. **Disclosure of pecuniary interest and the general nature thereof**
4. **Approval of Previous Advisory Committee Minutes**
 - 4.1 November 2, 2015.
5. **In-Camera**
6. **Items Referred from Council**
 - 6.1 **Strategic Plan Initiatives.**

3 - 4

1) Town Beautification and Revitalization - Item No. 6

2) Sports Tourism Initiative - Item No. 11 - Target Date - September 2016

The Town will examine all aspects and potential opportunities related to sports tourism within the community, including the potential for expansion of existing services and event offerings.

3) "Boundless Branding - Item No. 39 - Target Date - October 2016

The Town will ensure that a complete and effective implementation of the Town's recent branding initiative is implemented throughout the Community and its operations.

4) Kiwanis Sunny Cove Camp - Item No. 25 - Target Date - November 2016

The Town will investigate the long-term use and potential of the camp for youth programming and economic development opportunities.

5) WiFi Expansion - Item No. 12 - Target Date - March 2017

The Town will investigate the viability of expanding free Wi-Fi

	Page
<i>offerings in the Community.</i>	
6.2 Market Square Committee - Appointment of EDAC Representatives.	5 - 7
6.3 Community Foundation.	
7. <u>New Business</u>	
7.1 Promotion of Tourism in other Communities (i.e. Atikokan).	
7.2 Tourist for a Day.	
8. <u>Standing Items</u>	
9. <u>Non-agenda Items</u>	
10. <u>Adjourn / Next Meeting Date - January 11th, 2016</u>	

TOWN OF FORT FRANCES

MINUTES

November 2nd, 2015

The meeting of Economic Development Advisory Committee of the Town of Fort Frances was held in the Committee Room, Civic Centre on November 2nd, 2015 from 11:30 a.m. to 1:16 p.m.

PRESENT: G. Rogozinski, M. McCaig, K. Perry, C. Mallory, E. Fagerdahl, J. McTaggart, K. McCaig, J. Lampi-Hughes, D. Fortes, M. Caron, J. Gillon and R. Avis

ALSO PRESENT: T. Drysdale, G. Gillon (RRFDC), A. Byrnes, P. Briere, K. Lawson

REGRETS: J. Cumming

1. **Call to Order**
2. **Non-agenda Committee items which because of urgency cannot be deferred to a subsequent meeting, identified to be considered later in the meeting.**

2.1 Tourism in other communities.

2.2 J. McTaggart re: Retirement of Mark McCaig.

3. **Disclosure of pecuniary interest and the general nature thereof**

4. **Approval of Previous Advisory Committee Minutes**

4.1 October 5, 2015.

Perry-Mallory: THAT the minutes from the October 5, 2015 meeting be approved as circulated.

CARRIED

5. **In-Camera - None**
6. **Items Referred from Council - No new items**
7. **Standing Items**

- 7.1 1. **Revitalization and beautification of the Town of Fort Frances (continuation of October 5th discussion - items 2 [By-Law Enforcement was in attendance], 4 and 5)**

- November 2015

The town will examine the recommendations put forth from the Fort Frances Chamber of Commerce regarding the beautification and revitalization of the Town of Fort Frances.

Mr. McCaig captured the following recommendations from EDAC and will present to Council.

1) **Project Petunia** – EDAC recommends that the Town continue it's involvement with Project Petunia and work with other local stakeholders, be they residents or local businesses, to fund the purchase, installation and removal of the hanging flower baskets. RRFDC representatives indicated that they would consult with the Town regarding the continuance of this program. The Operations and Facilities Executive Committee should arrange to meet with RRFDC at an upcoming meeting to discuss this matter further.

2) **Garbage Cleanup** – EDAC recommends that the Town initiate and facilitate a prudently marketed campaign in the spring of 2016 to help eliminate blight within the community. EDAC consulted with the By-Law department representative in attendance

regarding the various possibilities. EDAC envisions a campaign and a scheduled period where Town resources are allocated and commercial in-kind resources are solicited in the interests of cleaning up Fort Frances. Aspects such as the waiving of landfill tipping fees, the allocation of Town and commercial resources to help with neighbourhood cleanups, and the assistance to residents who do not have the suitable equipment to remove larger scrap items from their property. This initiative could help foster civic pride and maybe even become an annual event such as the school cleanups that occurred in years past. Suggested names for the campaign were “Fight the Blight” or “Bite the Blight”. This campaign would require a great deal of planning and consultation. EDAC recommends that the Town refer this discussion to all of its executive committees in consultation with the By-Law department who would serve as the lead facilitators of this event.

3) **Vacant Buildings** – This item was not the responsibility of the Town and that business owners, the FFCC and the BIA monitor and consult regarding these instances among their members.

4) **Banners on Paper Mill Lap Building** – RRFDC advised that there would be no action taken regarding the deteriorated banners until the status of the mill is verified. At that point RRFDC is committed to addressing the banners in a relevant manner.

5) **East and West Entrances to Town** – EDAC identified that there are actually 4 entrances to Town with the international crossing to the south and the entry from the airport. By-Law advised that property standards are enforced when there are contraventions, but that many of the identified areas are not violating any by-laws. EDAC’s recommends a more active and regular program of ditch cutting, is adopted by the Town. They also recommend that previous Town studies regarding community entrances be revisited.

7.2 2. Market Square Committee.

-Tannis advised that an RFP is being developed and reviewed.

7.3 3. Community Foundation.

-Tannis advised that although there has been a great deal of interest and financial commitments, however to date there has been no one stepping up to chair this committee.

8. New Business

8.1 Video Presentations - Final Cuts - Tourism and Economic Development. - Tannis presented to members.

8.2 Go Local Month - Update.

-Tannis advised that the Go Local initiative has issued 1.2 million points to date and retail membership has increased by 5 new businesses, with it's area now including Emo.

9. Non-agenda Items

9.1 Tourism - a request was made to have an item on a future agenda respecting how other communities are handling tourism, i.e. Atikokan.

9.2 Retirement of Mark McCaig, CAO. - John McTaggart expressed his thanks to Mark for his guidance and support on this committee.

10. Adjourn 1:16 p.m. / Next Meeting Date - December 7, 2015

Administration & Finance Division
Planning & Development Division
Phone: 807-274-5323
Fax: 807-274-8479

Mailing Address for All Divisions:
Civic Centre
320 Portage Avenue
Fort Frances, ON
P9A 3P9



Operations & Facilities Division
Phone: 807-274-9893
Fax: 807-274-7360

Community Services Division
Phone 807-274-4561
Fax: 807-274-3799

email: town@fortfrances.com
www.fort-frances.com

November 24, 2015

Joint Letter to:

Economic Development Advisory Committee
Business Improvement Area Board
Ministry of Northern Development and Mines

Rainy River Future Development Corp.
Fort Frances Chamber of Commerce
Clover Valley Farmers Market

Dear Ladies and Gentlemen:

At the recent meeting of Council held on Monday, November 23, 2015 the following resolution was approved:

"THAT the report dated November 16, 2015 from E. Slomke, Town Clerk re: Rainy Lake Market Square Advisory Committee be approved which authorizes the creation of the Rainy Lake Market Square Advisory Committee with the following composition:

- Three **(3)** Members of Council;
- Two **(2)** Members of EDAC;
- Two **(2)** Members from RRFDC;
- Two **(2)** Members from BIA;
- Two **(2)** Members from FFCC;
- One **(1)** Member from MNDM;
- One **(1)** Member from Clover Valley Farmers Market;
- Town Staff and Other Resource Persons as deemed necessary."

Council thanks you in advance for your consideration of appointee(s) to the Rainy Lake Market Square Advisory Committee. Please advise the undersigned of your confirmed appointments at your earliest convenience.

Yours very truly,

ADMINISTRATION & FINANCE DIVISION

Elizabeth Slomke, Clerk

ES/kl

c.c. Mayor and Council



November 16, 2015

REPORT TO: Mayor & Council
FROM: Elizabeth (Lisa) Slomke, Clerk
SUBJECT: Rainy Lake Market Square Advisory Committee

BACKGROUND INFORMATION

On November 9th, Council received a request from the Economic Development Advisory Committee to establish the Rainy Lake Market Square Advisory Committee to work with the successful architectural firm to guide the development of a market square. The Architectural Firm would consult with this committee in conjunction with gathering input via scheduled public sessions.

The Planning & Development Executive Committee discussed this matter further at their November 16th meeting and recommend the following composition to the Rainy Lake Market Square Advisory Committee:

- Three Members of Council
- Two Members from the Economic Development Advisory Committee (EDAC)
- Two Members from the Rainy River Future Development Corporation (RRFDC)
- Two Members from the Business Improvement Area (BIA)
- Two Members from the Fort Frances Chamber of Commerce (FFCC)
- One Member from the Ministry of Northern Development Mines (MNDM)
- One Member from the Clover Valley Farmers Market
- Town Staff and Other Resource Persons as deemed necessary

<p>Council approval of this report will agree to the recommendation from the Planning & Development Executive Committee and further direct the Clerk to bring forward a resolution as outlined above.</p>
--

