

TOWN OF FORT FRANCES  
ECONOMIC DEVELOPMENT ADVISORY COMMITTEE  
AGENDA - July 11, 2016

MEETING -Committee Room - 11:30 a.m.

Page

1. Call to Order
2. Non-agenda Committee items which because of urgency cannot be deferred to a subsequent meeting, identified to be considered later in the meeting.
3. Disclosure of pecuniary interest and the general nature thereof
4. Approval of Previous Advisory Committee Minutes
5. New Business
  - 5.1 Branding Signage - Update from T. Drysdale.
6. Standing Items
  - 6.1 Strategic Plan Initiatives (continuing discussion).

**1) Sports Tourism Initiative - Item No. 11 - Target Date - September 2016**

*The Town will examine all aspects and potential opportunities related to sports tourism within the community, including the potential for expansion of existing services and event offerings.*

**2) "Boundless Branding - Item No. 39 - Target Date - October 2016**

*The Town will ensure that a complete and effective implementation of the Town's recent branding initiative is implemented throughout the Community and its operations.*

**3) Kiwanis Sunny Cove Camp - Item No. 25 - Target Date - November 2016**

*The Town will investigate the long-term use and potential of the camp for youth programming and economic development opportunities.*

**4) WiFi Expansion - Item No. 12 - Target Date - March 2017**

*The Town will investigate the viability of expanding free Wi-Fi offerings in the Community.*

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6.2 Community Foundation.	
<b>7. <u>Information</u></b>	
7.1 Changes to current lease agreement - Tourism Building.	5 - 6
7.2 Installation of Parking Meters.	7 - 8
<b>8. <u>Non-agenda Items</u></b>	
<b>9. <u>Adjourn / Next Meeting Date - August 8th,2016</u></b>	

## ECONOMIC DEVELOPMENT ADVISORY COMMITTEE

### MINUTES

May 2nd, 2016

The meeting of Economic Development Advisory Committee of the Town of Fort Frances was held in the Committee Room on May 2nd, 2016 from 11:30 a.m. to 12:55 p.m.

PRESENT: G. Rogozinski, Chair, M. Caron, K. McCaig, K. Perry, M. McCaig, C. Mallory, E. Fagerdahl, J. McTaggart

ALSO PRESENT: J. Cumming, J. Kabel, G. Gillon, T. Drysdale, T. Allaire (RRFDC) and K. Lawson

REGRETS: R. Avis, J. Lampi-Hughes, D. Fortes

#### **1. Call to Order**

#### **2. Non-agenda Committee items which because of urgency cannot be deferred to a subsequent meeting, identified to be considered later in the meeting.**

#### **3. Disclosure of pecuniary interest and the general nature thereof**

- 1) J. McTaggart re: Item 5.2 (Parking Meters).

#### **4. New Business**

##### **4.1 International Falls Marketing Assessment review.**

-Andrew Enns from NRG Research Group joined the meeting via telephone conference to provide an overview of the Rainy River Future Development Corporation Market Assessment Survey which was provided for committee members reference.

#### **5. Standing Items**

##### **5.1 Sports Tourism Planning Session Update.**

- Tara Allaire provided an overview of the information respecting the Sports Tourism Planning Session, which was facilitated by J. Cumming on April 13, 2016. The session was offered to provide a meaningful consultation with community partners and to gauge interest and needs in developing Sports Tourism initiatives. The RRFDC has offered to further assist by providing training to groups interested in growing their events.

##### **5.2 Parking Meters. -J. McTaggart declared a pecuniary interest on this item. He stated that he is a business owner on Scott Street. He did not speak to the matter or vote on the resolution when it was considered.**

- a discussion was held. Consensus was that most communities currently employ parking meters and voted to forward a resolution of support in favour of the Town's initiative to consider installation of parking meters in the area of downtown Scott Street.

Mallory-Perry: THAT the Economic Development Advisory Committee supports the installation of parking meters in the area of Downtown Fort Frances.

CARRIED

#### **6. Non-agenda Items**

##### **6.1 Fort Frances Tourist Information Centre - Business Plan 2016.**

Tannis advised that the center is scheduled to reopen in May of 2016. There have been some improvements made to the building entrance with sun screening on the windows. This should further protect the moose and reduce utility costs for air conditioning. A new bench has been added to the front which advertises the moose.

She advised that the funding has been reduced for the operating costs of the building and requested a resolution be forwarded by EDAC for consideration by Town Council.

K. McCaig-Caron: THAT the Economic Development Advisory Committee recommends to Mayor and Council that the Town commence discussions with the Ministry of Infrastructure for consideration of the following requests

- 1) the securing of a reduced lease rate for operation of the facility; and
- 2) removal of the clause in the current lease agreement respecting the sublet or carrying on of other commercial activity within the current facilities to allow for new vendors.

CARRIED

**7. Adjourn / Next Meeting Date - June 6, 2016**

Administration & Finance Division  
Planning & Development Division  
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May 25, 2016

Laurie Witherspoon, Treasurer  
Town of Fort Frances

Dear Ms. Witherspoon:

At their meeting May 24, 2016, Council approved the report from L. Witherspoon, Treasurer re: Economic Development Advisory Committee resolution re: Lease Agreement for Tourism Building (400 Central Avenue) to agree with the recommendation of the Administration and Finance Executive Committee to commence discussions with the Ministry of Infrastructure to:

- 1) Secure a reduced lease rate for operation of the Tourism Information Building at 400 Central Avenue; and
- 2) The removal of the clause in the current agreement respecting the sublet or carrying on of other commercial activity within the current facilities to allow for new vendors.

Yours very truly,

ADMINISTRATION & FINANCE DIVISION

Kathryn M. Lawson, Deputy Clerk

/kl

c.c. Economic Development Advisory Committee  
(att'd – for agenda)



## ECONOMIC DEVELOPMENT ADVISORY COMMITTEE

May 2<sup>nd</sup>, 2016

Mayor and Council  
Town of Fort Frances

Dear Mayor Avis and Council:

At their meeting May 2nd, 2016, the Economic Development Advisory Committee considered the matter of changes to the current office premises net lease dated May 1, 2014 with Her Majesty the Queen in Right of Ontario as Represented by the Minister of Infrastructure.

As a result of their discussion, the EDAC Committee approved the following resolution:

"THAT the Economic Development Advisory Committee recommends to Mayor and Council that the Town commence discussions with the Ministry of Infrastructure for consideration of the following requests:

- 1) the securing of a reduced lease rate for operation of the facility; and
- 2) removal of the clause in the current lease agreement respecting the sublet or carrying on of other commercial activity within the current facilities to allow for new vendors."

Yours very truly,

Economic Development Advisory Committee

A handwritten signature in black ink, appearing to read "Gary Rogozinski".

Gary Rogozinski, Chair

GR/kl

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May 10, 2016

G. Rogozinski, Chair  
Economic Development Executive Committee

via K. Lawson, Committee Secretary (agenda information)

Dear Sir:

At the recent meeting of Council held on Monday, May 9, 2016, Council referred the letter dated May 2, 2016 from G. Rogozinski, Chair, Economic Development Advisory Committee re: Parking Meters to Planning and Development Executive Committee as support for the proposed project.

Yours very truly,

ADMINISTRATION & FINANCE DIVISION

A handwritten signature in black ink, appearing to read 'Slomke'.

Elizabeth (Lisa) Slomke, Clerk

ES/kl

Planning and Development Executive Committee  
-Attn: T. Rob, CBO/Acting Municipal Planner/Committee Secretary





## ECONOMIC DEVELOPMENT ADVISORY COMMITTEE

May 2<sup>nd</sup>, 2016

Mayor and Council  
Town of Fort Frances

Dear Mayor Avis and Council:

As a result of considerable discussions, at their meeting May 2nd, 2016, the Economic Development Advisory Committee has responded to the matter of parking issues in downtown Fort Frances.

The Economic Development Advisory Committee approved the following resolution for Council consideration:

"THAT the Economic Development Advisory Committee supports the installation of parking meters in the area of Downtown Fort Frances."

Yours very truly,

Economic Development Advisory Committee

A handwritten signature in black ink, which appears to read "Gary Rogozinski". The signature is written in a cursive, flowing style.

Gary Rogozinski, Chair

GR/kl